



## DON'T JUST SHOW UP OWN THE HIRING EVENT!

As a RecruitMilitary Sponsor your company's name and brand will be made the main attraction and synonymous with veteran hiring in the local community.



## OUR VETERAN JOB FAIRS DELIVER

Average  
**330**



veterans and military  
spouses attend  
per event

Over **100** job fairs  
in **60+** markets



**145+**  
sponsorships  
in 2015



**800+** job fairs  
in **57** cities across  
the United States  
since 2006



## Complete Branding Opportunities at Our Career Fairs

Individual packages include Event, Veteran, Seminar, Beverage and Tote sponsorships

### EVENT SPONSOR

- ▶ Premium booth placement
- ▶ 4 representatives
- ▶ Event sponsor signage
- ▶ Company greeter at check-in desk
- ▶ Full-color event exhibitor list
- ▶ Flyers distributed to all veteran job seekers (flyers must be provided by the sponsor)
- ▶ Other promotional handouts designated and provided by sponsor
- ▶ Client logo appears on event registration page
- ▶ Press outreach - Local news outlets
- ▶ Veteran outreach - RecruitMilitary Database Candidates, Military Installations, National Guard & Reserves, Veteran Service Orgs, State & Local Vet Reps

### VETERAN SPONSORSHIP PACKAGE

Members receive one each from three options and can pick which events they wish to apply them:

- ▶ Kickoff - speaking opportunity
- ▶ Beverage station for job seekers
- ▶ Tote bag distribution

### SEMINAR SPONSOR

- ▶ Premium booth placement
- ▶ A designated space to hold a seminar for up to 50 veterans - before or during the event
- ▶ Opportunity to exclusively engage with veteran attendees
- ▶ Veteran outreach - RecruitMilitary Database Candidates, Military Installations, National Guard & Reserves, Veteran Service Orgs, State & Local Vet Reps

### BEVERAGE SPONSOR

- ▶ Two water stations placed strategically at the event
- ▶ Beverage sponsor signage at each station
- ▶ Brand exposure to all veteran job seekers

### TOTE SPONSOR

Designated display station near registration table

- ▶ Sponsor signage at display station
- ▶ Client's branded totes distributed to all veteran job seekers (totes must be provided by the sponsor)
- ▶ Up to two greeters at display station
- ▶ Brand exposure to all veteran job seekers